



## **SPONSORSHIP FORM – Sarypy County Public Art Project**

*We are planning a CELEBRATION that will highlight our community values, historical events, prosperity and the overall collaboration between Sarypy County, Bellevue, Papillion, LaVista, Gretna, Springfield, Offutt Air Force Base and the schools, businesses and our fine citizens that reside within its borders. We'd like to offer you the opportunity to promote this celebration in order to create excitement and interest throughout our county and to your business, honor and commemorate our rich history and to inspire young and old to remember the past...highlight the present...and encourage them to LOOK TO THE FUTURE and the legacy that belongs to all of us!!*

### **Buffalo or Airplane Sculptured Bench Sponsorship**

As a sponsor of an individual sculptured bench your organization will be participating in and associated with one of the biggest celebrations this County has ever hosted.

You will be offered a choice of designs from both professional and amateur artists for you to sponsor. As an official "Plains to Planes Sculptured Bench" sponsor, your organization will receive the following:

- **Acknowledgement on the official Sarypy County 150<sup>th</sup> Plains to Planes website with hyperlinks to your organization – [www.Sarypy.com/150](http://www.Sarypy.com/150)**
- **Acknowledgement in the official Sarypy County 150<sup>th</sup> Plains to Planes Historical Publication**
- **Permission to use the Plains to Planes promotion and the newly created logo and images of your artist's bench for marketing/advertising**
- **Acknowledgement on the Sarypy County Plains to Planes Sculptured Bench location map showing every location of the Buffalo and Airplane sculptured benches. Multiple copies will be made available for your customers and employees.**

### **Level ONE ~ PLATINUM Sponsorship - \$2,500**

Cost includes \$500 stipend paid to the artist(s) when selected and an additional \$500 after the display period, approximately \$700 for the sculptured bench and you (the sponsor) may keep your bench after the four (4) month display period. The remaining dollars will be used for marketing the 150<sup>th</sup> Plains to Planes Sesquicentennial Celebration and the creation of the "Plains to Planes Sculptured Bench" location map. The Sponsor and Artists name will be engraved on a plaque and attached to the bench.

### **Level TWO ~ GOLD Sponsorship - \$1,500**

Cost includes \$500 stipend paid to an artist(s), approximately \$700 for the sculptured bench and the opportunity to display your completed Art Piece for the four (4) month display period. The bench will then be picked up and taken to the final auction in September. The remaining dollars will be used for marketing the 150<sup>th</sup> Plains to Planes Sesquicentennial Celebration and the

creation of the "Plains to Planes Sculptured Bench" location map. Proceeds from the auction: 50% paid to artist, 25% given to sponsors chosen 501 C3 (non-profit) charity and 25% will be given to Sarpy County 150th. If the bench does not sell at auction it becomes the property of the artist. Sponsor and artists name will be engraved on a plaque and attached to the bench.

**PLEASE CHOOSE ONE:**

**Plains to Planes Sculptured Bench Sponsorship Levels**

**PLATINUM ~ LEVEL ONE \$2,500**

**GOLD ~ LEVEL TWO \$1,500**

*\*MAKE CHECKS PAYABLE TO SARPY COUNTY 150th*  
(for additional sponsorship opportunities contact Fred Uhe, Budget and Finance Committee-593-2106 or [Fred@sarpy.com](mailto:Fred@sarpy.com))

Business, Organization or School \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Zip Code: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

This Sponsorship Form shall serve as an acknowledgement that you are sponsoring the Public Art Project "**Sarpy County Plains to Planes – Buffalo or Airplane Sculptured Benches**" ("benches") and providing a check in the amount referenced above in exchange for certain benefits to be provided by this celebration. *The **Sarpy County Plains to Planes** Executive Committee ("Sarpy 150 Committee") and the Sarpy County Board of Commissioners ("County") hereby acknowledge receipt of your check in the dollar amount referenced above, to be used for this project and/or event(s). Your sponsorship and our acceptance of your check shall be subject to the following terms and conditions. All sponsorships must be approved by the Sarpy 150 Committee. The benefits to the Sponsor are those listed below, subject to the terms and conditions of this Sponsorship Form.*

1. The Sponsor will make a recommendation as to the actual location (subject to approval by the Sarpy 150 Committee) and placement of the Plains to Planes benches for the four (4) month display period.
2. Requirements for the artwork that will be placed on the Plains to Planes benches by the artists shall be done pursuant to the guidelines set forth in the Call To Artists which has been forwarded to 900+ artists. Sponsors may select the artist and design on a first-come-first-served basis, based on the order in which the County has received the full Sponsorship amount. Any issues regarding selection will be resolved by the Executive Committee at their sole discretion.
3. Upon sponsorship, review and written approval by the Sarpy 150 Committee, you may be permitted to use the name **Sarpy County ~ Plains to Planes** and the official buffalo or airplane bench for purposes of your promotion or advertising of your product or services. You hereby acknowledge and agree that you do not own any right, title, or interest in the name **Sarpy County ~ Plains to Planes** or the public art designs.
4. This Sponsorship Form does not create a joint venture or partnership, employer/employee, or principle/agent relationship between the Sponsor and the Sarpy 150 Committee or County, nor does it give any "ownership" interest in the sponsored buffalo or airplane bench unless Level One Sponsorship is chosen (\$2,500.00). Ownership is recognized at Level One.

5. Neither the Sponsor nor the Sarpy 150 Committee or County shall be liable to each other for any lost profits or gains, or other special, indirect, incidental, punitive or consequential damages related to your sponsorship of the **Sarpy County ~ Plains to Planes** public art project.

*Please join the Sarpy 150 Committee in our recognition of 150 years and have your business, organization or school associated with one of the most high profile and exciting celebrations ever to take place in Sarpy County.*

**ACKNOWLEDGEMENT of SPONSORSHIP:**

**BUSINESS or ORGANIZATION**

**SARPY COUNTY ~ PLAINS to PLANES**

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

**The SPONSORSHIP COMMITTEE includes:**

**Paul Swanson**      [paulswanson@bellevueleader.com](mailto:paulswanson@bellevueleader.com)  
**Diane Sullivan**    [diane@organization-station.net](mailto:diane@organization-station.net)  
**Sally McGuire**     [smcquire@gold.omhcosmail.com](mailto:smcquire@gold.omhcosmail.com)  
**Dixie Cavner**  
**Rita Ramirez**      [rramirez@ci.la-vista.ne.us](mailto:rramirez@ci.la-vista.ne.us)  
**Megan Lucas**      [megan@bellevuenebraska.com](mailto:megan@bellevuenebraska.com)  
**Racheal Cruse**     [rcruse@papillion.org](mailto:rcruse@papillion.org)  
**Renee Lansman**    [renee@sarpy.com](mailto:renee@sarpy.com) as listed below  
**Linda Revis**        [lrevis@gosarpy.com](mailto:lrevis@gosarpy.com) as listed below



If you need further information or details regarding the Sarpy County Plains to Planes Sesquicentennial 150<sup>th</sup> Celebration please contact us. The 150<sup>th</sup> Plains to Planes Executive Committee is as follows:

**Linda Revis**  
 (402) 332-5999  
[LRevis@gosarpy.com](mailto:LRevis@gosarpy.com)

**Mark Wayne**  
 (402) 593-2347  
[MarkW@sarpy.com](mailto:MarkW@sarpy.com)

**Renee Lansman**  
 (402) 593-4486  
[Renee@sarpy.com](mailto:Renee@sarpy.com)

**Fred Uhe**  
 (402) 593-2106  
[Fred@sarpy.com](mailto:Fred@sarpy.com)

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| Sponsorship Amount Received in Full: _____ Date: _____<br><br>Office Use Only: _____ |
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